



COMPANY PRINCIPALS

Have you ever wondered why Rentcheck recommends researching the people behind a company name?

No matter how secure and stable a business may appear, Complete File Credit Reports on Company Principals can give you important background information that business-only records may not reveal.

Financially healthy individuals in long-term leadership positions are a good indicator of corporate financial health and consistent business practices.

But frequent changes of leadership, bankruptcies among key principals, judicial decisions, collections and other negative financial or legal issues, are red flag warnings that can affect a company's overall stability.

That's why we always suggest supplementing your Business Credit Report with Complete File Credit Reports on the individuals in leadership positions. It's a small added investment in future risk reduction.



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